

OKLAHOMA GRAIN & FEED ASSOCIATION

WWW.OKLAHOMAAG.COM

☑ ASHLEY@OKLAHOMAAG.ORG

ANNUAL DIRECTORY

ADVERTISING GUIDE

PREPARED FOR:

OGFA Membership & Industry Partners

DEADLINE May 31, 2024

2024/ 2025



WHY ADVERTISE?

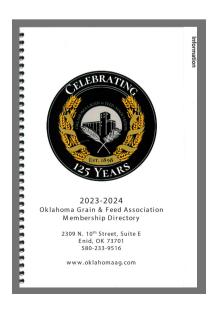
IMPACT, CONNECT, SHARE

The OGFA Directory is a valuable tool to the industry as it lists all the members of the Oklahoma Grain & Feed Association and other important information. Each company listing contains information regarding contact person, type of business, county, address, email, and phone number.

Our directory is a valuable reference book for the industry in Oklahoma and surrounding states. You can reach present as well as potential customers by simply filling out the attached advertising contract.

Advertising is a voice for your business. The OGFA Directory keeps your company's name and your representative's contact information in front of our members on a daily basis. Your ad will have a lasting impact.

Advertise in the OGFA Directory today!





www.Oklahomaag.com
Tammy.miller@oklahomaag.org



PROJECT & BACKGROUND

REQUIREMENTS



Full page ad size is 4 $\frac{1}{2}$ " wide x 7 $\frac{1}{2}$ " tall. Half page ad size is 4 $\frac{1}{2}$ " wide x 3 5/8" tall. Please furnish your ad by email along with a clear, concise, hard copy. Formats accepted are: PDF (preferred), Illustrator, InDesign, PhotoShop, Microsoft Publisher. All art must be 300 dpi or above. A \$40 per hour fee will be charged to advertiser if material must be prepared for printing with a minimum charge of \$40 billed.

IMPACT OF COVERAGE



Your advertisement in the OGFA annual directory will be seen by hundreds of people daily. This industry reference publication is used by all facets of the grain and feed industry and will provide you with an opportunity to sell your product and services throughout the year. Remember, calls to the Association office about products and services are first referred to our directory advertisers!

POSITIONS



All positions, including covers, will be offered to the previous year's holders on a first come basis. Assignments are made according to the date the order is received. Order may be sent ahead of copy and cuts. Please indicate the position in the directory that you prefer, such as "across from Oklahoma City" or "on page ___ " etc. Positions cannot be guaranteed, but we will try to meet your request whenever possible.

COVERAGE



An ad in the Oklahoma Grain & Feed Association Directory is the most direct form of advertising to the grain & feed industry in Oklahoma. We have a steady demand from Oklahoma and surrounding states for copies of our directory. Our advertisers and members receive one complimentary copy and can order additional copies for only \$40.00 (tax and postage included).



Advertiser Form

				MEMBER	NON-MEMBER	
Com	pany :		Advertising Agency :			
Cont	act:		Contact :			
Address:			Address:			
City, State, Zip :			City, State, Zip :			
Phone :			Phone :			
Fax:			Fax:			
Email:			Email:			
	AD PLACEMENT		MEMBER	NON MEMI		
	Back Cover		\$450	\$55	0	
	Inside Front Cover		\$425	\$52	5	
	Inside Back Cover		\$400	\$50	0	
	Tabs		\$350	\$45	0	
	Full Page		\$275	\$37	75	
	One-Half Page		\$225	\$32	5	
	Color		\$125	\$17	5	
	SUBMISSION DETAILS Repeat Ad- No Changes from 2023-24 Directory Repeat With Revisions New Ad Emailing to Ashley@oklahomaag.org		ADDITIONAL OFFERINGS Extra Buyer's Listing @ \$6 Each Extra Directory @ \$40 Each			
	Total Cost					
		Payment Type	Enclosed	Invoice for CC Pa	ayment	

RETURN TO:

OKLAHOMA GRAIN & FEED ASSOCIATION

A: 2309 N. 10th Street, Suite E, Enid, OK 73701

P: 580-233-9516 E: Tammy@oklahomaag.org Ashley@oklahomaag.org

THANK YOU FOR YOUR SUPPORT

Please check your five listings (Included) for the Buyer's Guide on the following page.



Buyer's Guide Classified Index

Each advertiser is entitled to FIVE free listings in the classified section of the Directory. Please indicate the categories under which you want your firm to be listed. If your category is not listed, please add it to the bottom of the list. Additional listings are \$6 each.

Accounting Software	Grain & Beans		
Aeration Systems	Grain Bin Management Software		
Associations	Grain Brokers		
Augers, Elevators, Conveying Equipment	Grain Dryers		
Bagging Equipment	Grain Handling Equipment		
Barge Terminals	Grain Inspection Grain Merchandisers		
Bearings & Bearing Systems	Gunnite Liner		
Belt Trippers, Mechanical, Hydraulic	High Capacity Loadout Systems Hopper Bottoms Information		
Belting, Elevator, and Conveyors			
Builders, Contractors, Designers & Engineers			
	Inspection Service- Elevator & Manlift		
Bulk Product Handling	Insurance		
Computer Services	Lining		
Computer Software	Machinery & Equipment- New		
Concrete Patching & Repair	Machinery & Equipment- Used		
Concrete Tanks	Manlifts Milwright Work Moisture Meters Sales & Service Painting/Sandblasting Publications		
Consultants			
Custom Steel Fabrication			
Distributors of Turnheads			
Dryers, Cleaners, and Separators			
Dust Control Systems	Risk Management		
Education	Roofing		
	Safety Equipment		
Elevator- Machinery & Equipment	Safety Inspections- Manlifts		
Elevator Bolts	Samplers- Grain		
Elevator Buckets	Scales		
Explosion Repairs	Scale Service		
Exporters	Seed Wheat Sales		
Feeding Equipment Manufacturing	Tank Inspections		
Feeds, Ingredients, Concentrates	Tanks		
Financial Services	Terminal Elevators		
Fumigants, Insecticides & Pest Control	Trade Shows		
General Contractors	Trucking		
	Weighing Equipment		